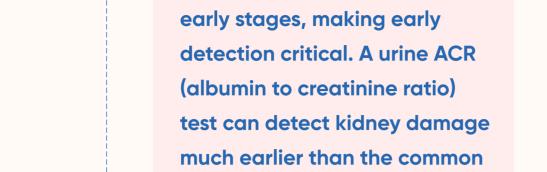


increased by more than

70% since 2000.²

more likely to develop

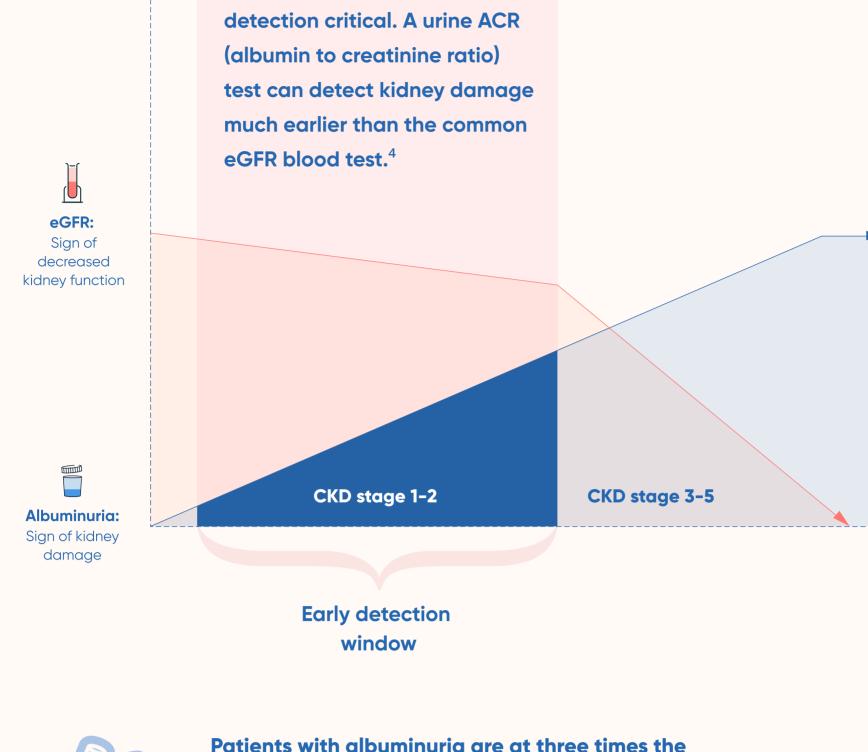
kidney failure.



Early Predictor of CKD

CKD is asymptomatic in its

Albuminuria:



risk for cardiovascular disease.

ACR is an independent risk factor for heart attack

and stroke, even when eGFR is normal. Early

albuminuria and dramatically reduce risk.⁵

Despite clinical guidelines from organizations such as the National

Kidney Foundation and the American Diabetes Association, annual

detection allows for treatment that can reverse

90%

15%

Nothing

Other nephropathy test

51%

eGFR only or Nothing

of Americans own

smartphones.⁷

76%

75%

67%

Mammogram

eGFR

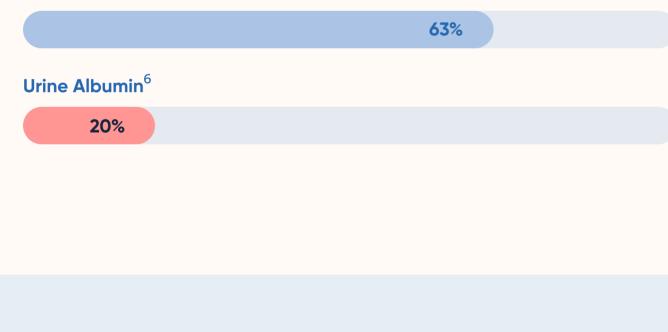
HbA1c

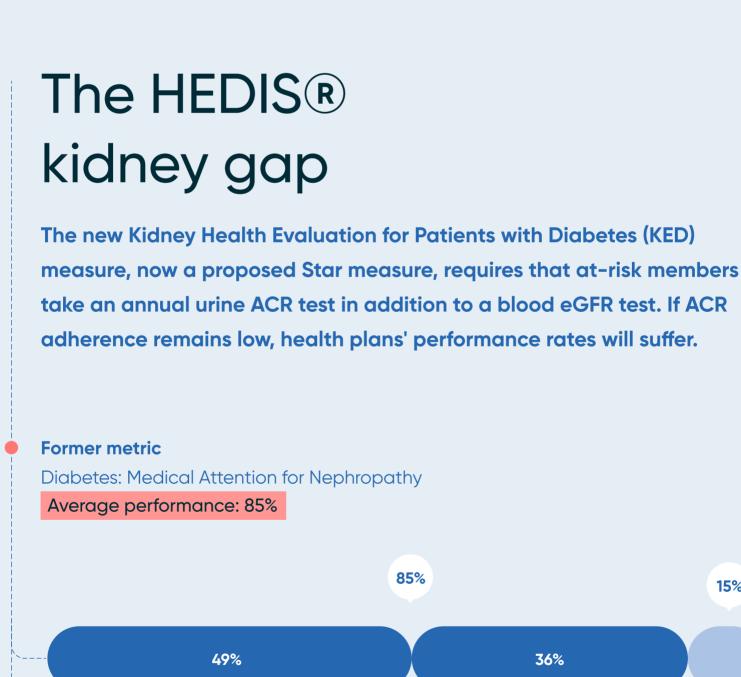
Colorectal cancer

Dilated eye exam

ACR: Lowest Test Completion Rates

urine testing for at-risk people remains very low.





uACR

49%

eGFR and uACR

Improving Access to

Powered Testing

Care with Smartphone-

Smartphone ownership has increased rapidly over the past

decade, across all socio-economic groups. Harnessing this

ubiquitous device can help close testing and care gaps.

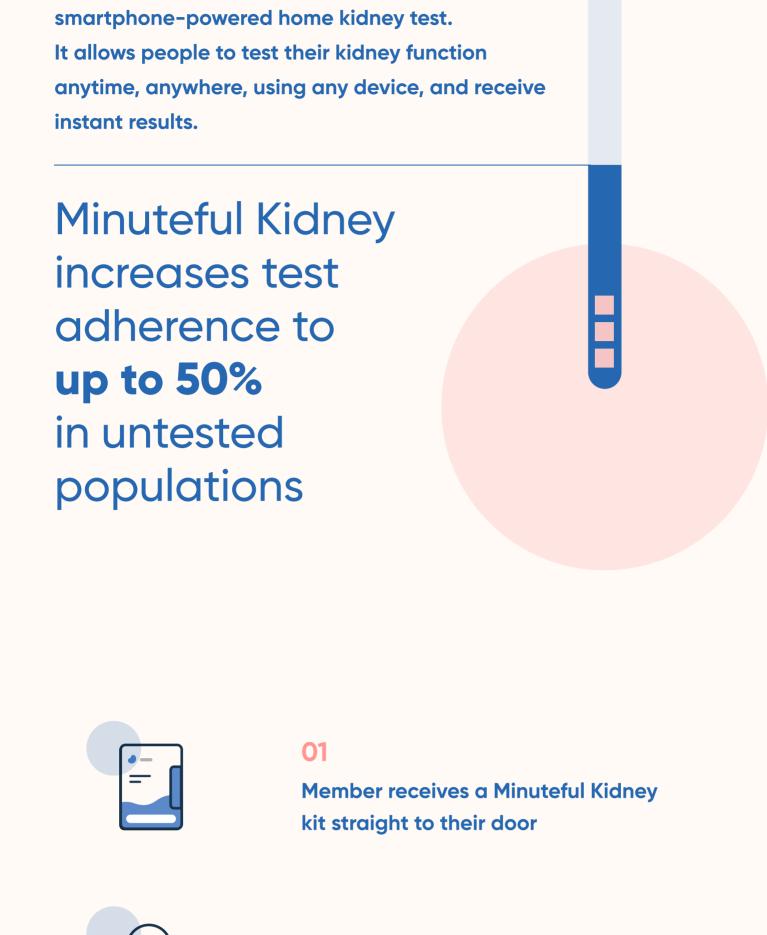
Current metric

Evaluation of Kidney Health

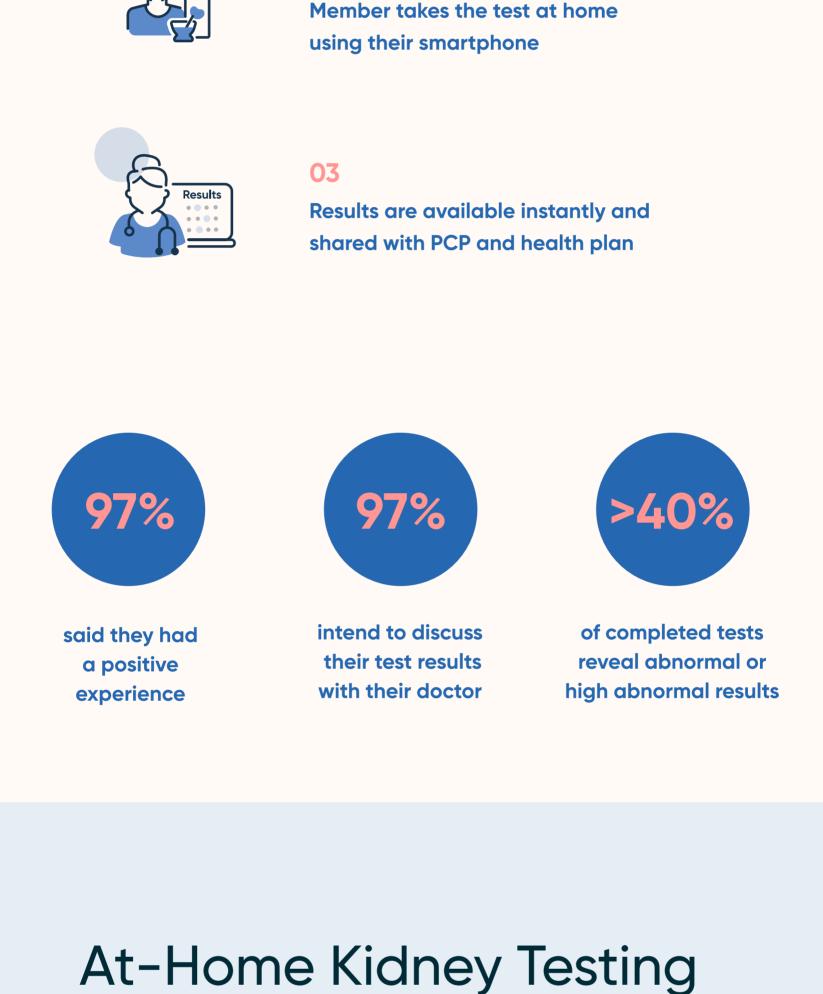
Average performance: 49%

of adult Medicaid beneficiaries own smartphones.8

Minuteful Kidney is the first and only FDA-cleared,



02



Total cost of care Positive ROI reduction by avoiding within two years progression of CKD and dialysis

Validated Outcomes for Health Plans⁹

\$1,008 Improved quality 3-year net gain per performance HEDIS, Star ratings and identified member **CAHPS** scores

Get an ROI Report for Your Health Plan

7. Pew Research Center

8. Deloitte Insights

⊞ Healthy.io

- 1. National Kidney Foundation
- 2. National Institute of Diabetes and Digestive and Kidney Diseases 3. <u>United States Renal Data System</u>
- 4. National Committee for Quality Assurance 5. Levey, Andrew S., et al. "The definition, classification, and prognosis of chronic kidney disease: a KDIGO Controversies Conference report." Kidney international 80.1 (2011): 17-28. 6. Weight average for adherence rate of both diabetic (40%) and hypertensive (7%) patients. US Renal
 - Data System; Lou, Susan, and Aasma Shaukat. "Noninvasive strategies for colorectal cancer screening: opportunities and limitations." Current opinion in gastroenterology vol. 37,1 (2021); Narayan, Anand et al. "Nationwide cross-sectional adherence to mammography screening guidelines: national behavioral risk factor surveillance system survey results." Breast cancer research and treatment vol. 164,3 (2017); Diabetes report card (2019); <u>CDC Diabetes Report Card</u>; National Kidney Foundation.

9. Outcomes derived from a model performed by an external credentialed actuary. The model is based on

ROI is calculated assuming proper management and treatment of the disease after diagnosis.

HEDIS® is a registered trademark of the National Committee for Quality Assurance (NCQA).

actuarial evaluation of medical and pharmacy claims data representing 4.9 million members managed under Medicare Advantage and 12.7 million members managed under commercial plans. Net gain and

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