

Improving Kidney Testing Rates in Texas

How Healthy.io and the State of Texas Kidney Foundation engaged untested, at-risk Texas residents with smartphone-powered home kidney testing



Overview

Texas residents suffer from chronic kidney disease (CKD) at disproportionate levels, ranking fourth in the nation for having the highest rates of kidney disease. Healthy.io has developed a novel, in-home solution for the early detection of CKD that transforms the smartphone into a clinical-grade medical device, allowing at-risk patients to test their kidney function at home and receive instant results. Minuteful Kidney is the first and only smartphone-powered home kidney test to receive FDA clearance across all current iOS and Android devices.

CKD and the Testing Problem

One in three Americans is at risk for CKD, including those with diabetes and hypertension. People at risk for CKD should complete an annual albumin-to-creatinine ratio (ACR) test to assess their kidney health, yet 80% do not. As a result, most individuals are unaware that they have CKD and remain at an increased risk of end-stage renal disease (ESRD), cardiovascular disease, and stroke.

Healthy.io's Minuteful Kidney service encourages kidney health testing by allowing patients to take their ACR test from home and receive instant results. By making tests available for anyone to take in their own home and on their own schedule, Minuteful Kidney can help reduce barriers to care for underserved populations.



Partnership Objectives

Due to the high rates of CKD in Texas, Healthy.io partnered with the State of Texas Kidney Foundation (STKF) during their Silent but Deadly campaign with the following goals:

- ➔ Spread awareness about early detection of CKD
- ➔ Provide new and accessible screening options
- ➔ Engage underserved and hard-to-reach communities

Outcomes

Overall the partnership was a success with abnormal results demonstrating the necessity for early intervention.



Nearly 2,000 kits distributed



40% test completion rate



38% of those who took the test had abnormal to high abnormal results

Member Experience

98%

found Minuteful Kidney easy or very easy to use

+87

NPS score

97%

of users reported "no problems at all" using the kit



Contact Us

Please contact us at kidney-us@healthy.io or scan the QR code to request a free test kit.

202209-US-CASE-KDNUS-2